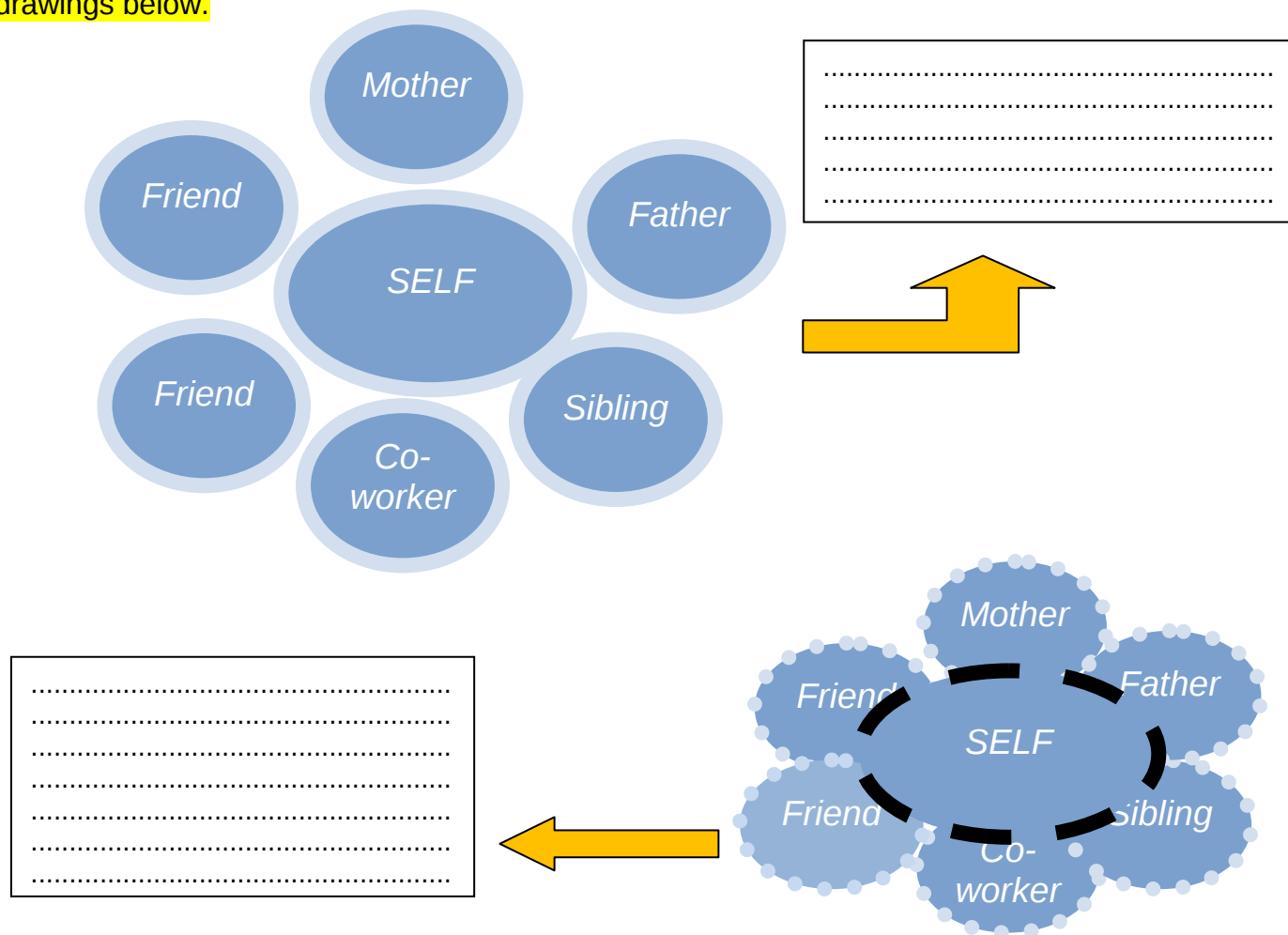


Independent Vs Interdependent View of Self

Task 1 - independent view of self or interdependent view of self? Choose the right title for the 2 drawings below.



Task 2 – Fill in the blanks with "independent" or "interdependent".

- A)** The self acknowledges relationships with others. But the self is more deeply embedded in others.
- B)** With an self, one has a greater sense of belonging. If they were uprooted and cut off from family, colleagues, and loyal friends,people would lose the social connections that define who they are.
- C)** An view of self disapproves of conformity, whereas an view of self disapproves of egotism.
- D)** identity is seen as being social and defined by connections with others, whereas identity is more personal and defined by individual traits and goals.
- E)** Individualistic Western cultures tend to be defined aswhereas collectivistic Asian and Third World cultures are more

Word box : *embedded* = *intégré* / *belonging* = *appartenance* / *uprooted* = *déraciné* /

Task 3 – Compare the 3 commercials so as to answer the following questions..

(A)(South-Asian labourers – Hello Happiness)

(B) (Denmark – The Happy Flag)

(C) (Unlock the 007 in You)

A, B or C ?		Comments
...	Tends to feature people together	Give your opinion : which commercial do you like best and why? Find at least 2 different reasons.
...	Highlights personal choice or freedom	
...	Enhances group identity	
...	Shows personal achievement	What is the role of the group?
...	Shows that solidarity and social relationships matters most	Which values are displayed here?
...	Shows happiness in relation to one's identification with a group	What symbol is used (distorted?) for that purpose?

