

The Food Industry

In order for a food business to remain competitive it is essential that the running costs of the company are refined and monitored to ensure a high turnover/low yield environment. In Australia, food processing businesses are restricted by aggressive competitor pricing (Australian made vs. imported) and duopoly at the upper tier of its customer portfolio (i.e. Coles and Woolworths).

Increasing profits by raising sales price is not always possible, so the alternative is for the company to transform its operations through a Lean Manufacturing methodology.